

LWPI CERTIFICATION COURSE REQUIRED ASSIGNMENTS 2010



Group	Group assignments can be presented in class by the instructor or a group of students assigned to this assignment.		
Required	Required assignments are completed by each individual student and graded based on that one student's information.		
Optional	Optional assignments are completed at will by students based on their personal business aspirations.		
Chapter 1	Objective 1	Business License Acquisition Plan	Group
	Objective 2	Business Networking Organizations	Group
Chapter 2	Objective 1	Event Announcement Data Sheet	Group
	Objective 2	Shower/Party Themes and Ideas	Required
	Objective 3	Ways to Make the Groom Feel Special	Group
Chapter 3	Objective 1	Bridal Client Profile Data Sheet	Required
	Objective 2	Wedding Party Checklists	Group
	Objective 3	Wedding Etiquette Library	Optional
	Objective 4	Emergency Kit	Group
	Objective 5	Wedding Day Mishap Solutions	Group
Chapter 4	Objective 1	Competition Manual Data Sheet	Required
	Objective 2	Marriage License Office Statistics	Group
	Objective 3	Marriage License Requirements	Group
	Objective 4	Bridal Show Data Sheet	Group
	Objective 5	Home Office Organization Resources	Optional
	Objective 6	Mission Statement	Required
Chapter 5	Objective 1	Documentation Procedures	Required
	Objective 2	Seasonal Wedding Designs	Required
Chapter 6	Objective 1	Vendor Data Sheet	Required
	Objective 2	Vendor Contract Review Sheet	Group
Chapter 7	Objective 1	"Day Of" Services Contract	Required
	Objective 2	Business Insurance Data Sheet	Group
	Objective 3	Vendor Directory Research	Optional
Chapter 8	Objective 1	Wedding Planner Questionnaire	Required
	Objective 2	Sample Wedding Planner Packages	Required
	Objective 3	Gift Registries	Group
Chapter 9	Objective 1	Korean-America Wedding Signature	Required
	Objective 2	Bicultural Wedding Design	Required
Chapter 10	Objective 1	Wedding Magazine Subscriptions	Optional
	Objective 2	Venue Questions	Group
	Objective 3	Civil Ceremony Data Sheet	Group
Chapter 11	Objective 1	"Vera Wang on Weddings" Review	Optional
	Objective 2	Bridal Salon Price Sheet	Group
Chapter 12	Objective 1	Sample Timeline with Musical Score	Required

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Chapter 13	Objective 1	Wedding Signature Items	Required
	Objective 2	Signature Weddings by Budget	Required
Chapter 14	Objective 1	Marketing Plan	Optional
	Objective 2	Business Card & Letterhead Design	Optional
	Objective 3	Business Network Data Sheet	Optional
	Objective 4	Facebook Page	Optional
	Objective 5	Utilize Social Media	Optional
Chapter 15	Objective 1	Vendor Seminar Scheduling Sheet	Optional
	Objective 2	Vendor Party Scheduling Sheet	Optional
Chapter 16	Objective 1	Bridal Show Data Sheet	Optional
Chapter 17	Objective 1	Web Site Map	Required
	Objective 2	Web Site Budget	Optional
	Objective 3	Reserve Web Address(es)	Optional
Chapter 18	Objective 1	Editorial Calendar Opportunities	Group
	Objective 2	Biography	Required
	Objective 3	30-Second Sound Bite	Required
	Objective 4	Press Release	Required
	Objective 5	Media Kit Template	Required
	Objective 6	LWPI Blog Contribution	Required
Chapter 19	Objective 1	Destination Weddings	Group
	Objective 2	Destination Wedding Planners	Group
Chapter 20	Objective 1	Additional Revenue Streams	Required
Chapter 21	Objective 1	Continuing Education Data Sheet	Optional
Chapter 22	Objective 1	Relationship Expert Information	Group
	Objective 2	Relationship Education Incorporation	Required
Chapter 23	Objective 1	Philanthropic Opportunities	Group
	Objective 2	Philanthropic Calendar	Optional